

Dear Potential Sponsor,

We invite you to join us in sponsoring our 3<sup>rd</sup> annual **Phoenixville Zombie Run & Fun Day** to be held on **Saturday, November 7<sup>th</sup>, 2015** in Phoenixville, Pennsylvania.

The Run & Fun Day will begin at 9:00 AM in Phoenixville, Pennsylvania and will incorporate portions of the newly renovated Schuylkill River Trail, which runs along the French Creek. It features a 1K Walk & Fun Run, a 5K Traditional Run, and a 5K "Survivor's Run" ...complete with a horde of Zombies who will be trying to "catch and infect" the survivors!

We'd like to extend an invitation to you to sponsor the **Phoenixville Zombie Run & Fun Day**. You have the opportunity to be promoted through online and print media, including Facebook, posters, race day banners and signs, newspapers, print material, and online marketing. Based on our attendance in the past two years, we anticipate between 600-800 participants and spectators.

A portion of the ticket sales and money raised from this event will **benefit** the local community of Phoenixville, through a gift to **Phoenixville Area Community Services (PACS)**, in support of their mission of empowering people in the Phoenixville area to achieve self-sufficiency.

In addition to the money raised in support of PACS, we will also be holding a canned food drive on the day of the event, with the support of local Cub Scout Packs and Boy Scout Troops, to collect canned food and goods for the *Scouting for Food* drive.

The holidays are a time of great need for food and additional support for organizations like PACS, and we are proud to support local efforts to strengthen the community of Phoenixville.

Sponsorship opportunities range from \$50 to \$1,000, giving you many affordable options to give back to the community and to gain exposure to a "captive audience".

Please see the attached Sponsorship Packet for specific details about the package options.  
*Gifts of any kind are welcomed!*

The **deadline** for sponsors is **September 30<sup>th</sup>, 2015**, giving us sufficient time to place your logo on all promised marketing items.

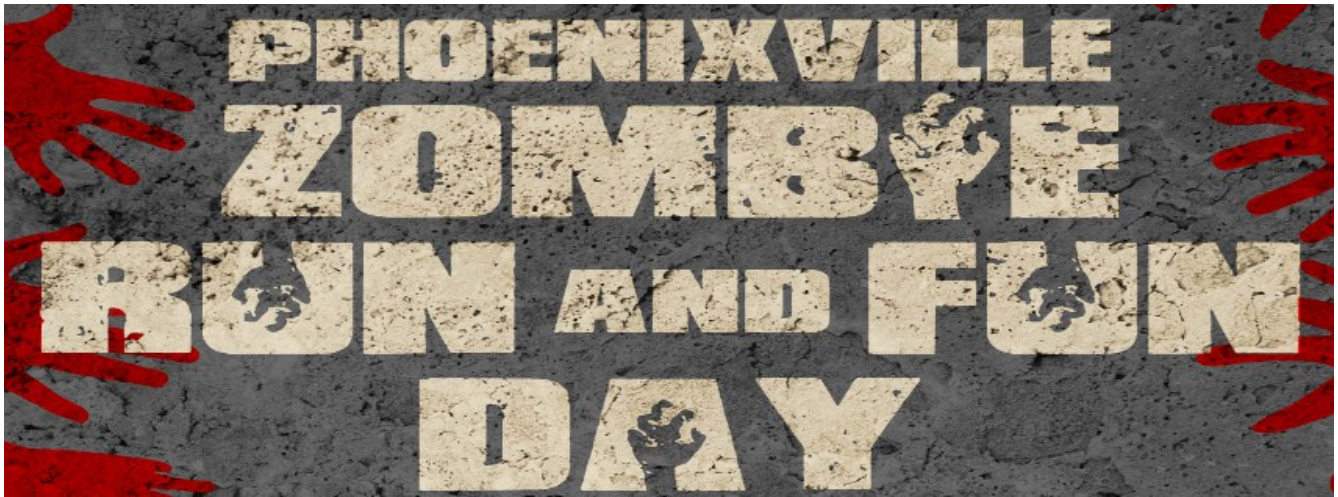
Don't miss out on this special opportunity to have your company involved in this very unique event that is supporting the local community in which it is held!

Sincerely,

Bob Brown  
Phoenixville Zombie Run & Fun Day // Event Coordinator

[phoenivxillezombierun@gmail.com](mailto:phoenivxillezombierun@gmail.com)

Tickets - <http://phoenixvillezombierun.com>  
Social - <http://facebook.com/PhoenixvilleZombieRun>



## SPONSORSHIP OPPORTUNITIES

	<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>	<b>\$100</b>	<b>\$50</b>	
	Zombie Movie Hero!	Zombie Hunter	Zombie Evacuation Crew	Zombie Research Expert	Anti-Zombie Support	Product Sponsor (food, drinks, etc.)
Your logo / name / company and website linked on our website as an event sponsor	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Your promo product / coupon included in runner gift bags	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>		
Free registrations for 5K / 1K or Survivor Race ( <u>Movie Hero</u> = 10 free registrations, <u>Hunter</u> = 6 free registrations, <u>Evacuation Crew</u> = 4 free registrations)	<b>X</b>	<b>X</b>	<b>X</b>			
Your logo on the official Run & Fun Day t-shirt	<b>X</b>	<b>X</b>				
Your logo on <b>all</b> event flyers / posters / electronic marketing material and press releases + race day advertising signage	<b>X</b>					

# EVENT SPONSORSHIP FORM

The **Phoenixville Zombie Run & Fun Day** is a unique marketing opportunity for your business. We expect this event to reach hundreds of participants and spectators through online promotion, printed media and word of mouth.

As an event sponsor, your business will be recognized in many ways both leading up to the event, as well as recognition on the day of the event.

Please join us in supporting the Phoenixville Zombie Run & Fun Day!

Organization/Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website Address: \_\_\_\_\_

Sponsorship Level: (Circle One)

**\$50**      **\$100**      **\$250**      **\$500**      **\$1,000**      **Other: \$** \_\_\_\_\_

Authorized signature \_\_\_\_\_

Please email company logo to: [phoenixvillezombierun@gmail.com](mailto:phoenixvillezombierun@gmail.com)